

FOR IMMEDIATE RELEASE:
July 25th, 2017

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Taco festivals are all over the world.

And Utah is not left behind, first Tacofest 2017.

WHEN: Saturday, August 5, 2017
WHERE: Mexican Civic Center 165 South 600 West, Salt Lake City
TIME: 10:00 AM to 9:00 PM
WHY: Tacofest Best Tacos Awards

SLC.- Salt Lake City's First Tacofest 2017 will be held on August 5th at the legendary Mexican Civic Center downtown .The day will be filled with live music, children entertainment, and some of the regions taco-centric restaurants and food trucks competing for Tacofest Best Taco Awards.

This all ages taco celebration is a family event to support Meals on Wheels. Tacofest will bridge cultural gaps between our ever diversifying community through our shared love of tacos.

"This will be the the first and the largest taco celebration Utah has ever seen due to the immense support we have received from the public," says Marcelo Bayon, Tacofest founder.

About the history of tacos there is not an exact date when they were discovered. but historians believe that tacos were first made around the 1500s at the silver mines in Mexico. Since then, tacos grow in popularity in Mexico with different varieties of tacos.

Two centuries ago, the taco arrived to the United States, It led to some changes in the original recipes of tacos like hard shells tacos and a variety of modifications of ingredients to satisfy everyone's taste.

Nowadays, tacos have emerged successfully worldwide as a new gastronomic culture. Taco stands, Mexican and American restaurants featuring tacos have become very popular, not only in Utah and the United States, but everywhere in the world.

"This is not only a festivity but it is a celebration of Hispanic contribution to Utah's gastronomy and economy supported by Utahn's from all walks of life," says Bayon.

Additional information about Tacofest Utah is enclosed.

- Tacofest founder Marcelo Bayon's KUED interview: <http://www.kued.org/contact/tacofest-2017>
- SLC's Tacofest Facebook event page: <http://bit.ly/TacofestEventPage>
- Governor's blog's Utah Hispanic purchasing power of \$7 billion annually: <http://bit.ly/UtahHispanicPurchasingPower>

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